



AI4GOV 1st Public Event
5th November 2021 (17:00 – 19:45)

Madrid International Lab

(C. de Bailén, 41, 28005 Madrid, Spain)

17:00 – 17:30		Welcome and Institutional Opening <i>Master of Ceremony: Gianluca Misuraca, AI4GOV Executive Director</i>
17:00 – 17:15	Welcome Remarks	Claudio Feijoo, Vice President Entrepreneurship & Innovation, UPM Alessandro Deserti, Director, Department of Design, PoLiMi
17:15 – 17:30	Opening Remarks	Fernando Herrero Acebes, Director General, Innovation & Entrepreneurship, Municipality of Madrid
17:30 – 18:45		SDGs, AI and Digital Government: The Good, the Bad and the Ugly... <i>Master of Ceremony: Gianluca Misuraca, AI4GOV Executive Director</i>
17:30 – 17:45	Industry perspective	Elena Lim Muñoz, Partnerships & Alliances Lead, Be Disruptive
17:45 – 18:15	Keynote presentation	Rony Medaglia, Professor with Special Responsibilities (AI and SDGs), Department of Digitalization, Copenhagen Business School, Denmark
18:15 – 18:30	Open debate	Moderated discussion with participants
18:30 – 18:45	<i>Networking Break</i>	
18:45 – 19:45		Expert Panel – AI Once Upon a Time... (in the West, and the East...) <i>Moderated by Gianluca Misuraca, AI4GOV Executive Director</i>
18:45 – 19:45	Panel Discussion	Carolina Aguerre, Senior Research Fellow, Centre for Global Cooperation Research (GCR21), Universität Duisburg-Essen Esther Paniagua, Award-winning science and tech journalist, author of “Error 404, Ready for a World without Internet?” Pierre Rossel, President, Inspiring Futures and former EPFL Professor José María Subero Munilla, Head, Digital Services, Aragón Government
19:45 – 20:15	Transfer by bus to Innovation and Technology for Development Centre (ITD) (Av. Complutense s/n. Ciudad Universitaria 28040 Madrid) uuy	
20:15 - 22:00		Once Upon a Time in Madrid... Networking Cocktail and Talking Dinner